

Title of Course	Strategic management		
Semester	Spring/Winter		
Teaching Hours per Course:	Total	- Lectures:	- Tutorials:
	30	15	15
ECTS Credits	4		
The content of education			
Aims of Course	The aims of course (lectures and tutorials) are: a) to develop an understanding of strategic management theories, concepts, instruments, b) to develop a framework of analysis to enable a student to identify central issues and problems in cases and to explain them all in a context of strategic decision, c) to develop conceptual skills so that a student is able to integrate learned aspects of corporations, d) to develop an understanding of strategic management in a global economy.		
Program	1. Basic theories and concepts of strategic management, 2. Scanning the environment – industry analysis, 3. Scanning an organization – 4. Strategic plan and strategy formulation, 6. The different types of strategies, 5. Strategic choices, strategic potential, strategic options of organizational development 7. Strategic issues in non-for-profit organizations		
Conditions of completion	Lectures – completion of them consists of passing an exam, e.g. to give a right answer for 5 questions. Tutorials – completion of them is an effect of the work during whole period of tutorial. Students must do their homework and their work is to be the subject of evaluation; also their activity in discussion about problems previously learned is the subject of tutorial evaluation.		
Teacher	Prof.dr hab. Małgorzata Duczkowska-Piasecka		